

November 16, 2011 09:00 AM Eastern Time

iTwin Wins Prestigious Award from Popular Science Magazine

iTwin receives 2011 Best of What's New Award in the computing category

SINGAPORE & BOSTON--([BUSINESS WIRE](#))--iTwin Inc., the company that created [iTwin](#), a USB device that enables users to privately access, edit and share their files and media from anywhere in the world, today announced that they have been honored with *Popular Science* magazine's '2011 Best of What's New Award' in the computing category.

"We are honored & thrilled to have been recognized by *Popular Science*," says Lux Anantharaman, co-founder and CEO of iTwin. "Winning this award validates a successful launch year for us. Moving into 2012, we are working on improving iTwin in multiple directions - new collaboration-centric features, strengthening iTwin's inbuilt privacy & security and making it even easier to use."

"For 24 years, Popular Science has honored the innovations that surprise and amaze us – those that make a positive impact on our world today and challenge our views of what's possible in the future," said Mark Jannot, Editor-in-Chief of Popular Science. "The Best of What's New Award is the magazine's top honor, and the 100 winners – chosen from among thousands of entrants – represent the highest level of achievement in their fields."

Accessing information while on the go is a must in today's fast paced world. However, technologies like [cloud-storage](#), [remote access software](#) and [traditional USB flash drives](#) do not provide enough [security or privacy](#). iTwin is a breakthrough in file access technology that was developed with these factors in mind, yet is *really* easy to use.

iTwin is the first and only remote file access solution that is truly Plug'N'Play, and that also provides two-factor authentication and end-to-end encryption. Comprising two identical parts, iTwin can be used on any Internet-connected computer. Plug one half of iTwin into the computer, drag'n'drop files for remote access and those files can be accessed from any other computer into which the matching half is plugged.

To learn more about iTwin, please visit www.iTwin.com or follow us via [@iTwinTweet](#) or at www.facebook.com/iTwinFeed.

About iTwin

[iTwin is a USB device that enables users to securely access, edit and share all their files and media from anywhere in the world, simply and safely.](#) Only iTwin offers a plug-and-play USB device that lets users remotely access all their files and media from any online computer. Unlike other offerings which have [space limitations, ongoing fees and security risks](#), iTwin's compact design offers limitless capacity for a one-time fee and also [secures data via two-factor authentication, military-grade end-to-end encryption and remote disable functionality](#). iTwin enhances productivity by enabling people to privately and painlessly access, share and edit files on-the-go. For a one-time fee, iTwin eliminates security concerns and gives mobile users peace of mind and full control of their digital life. iTwin can be purchased online at www.iTwin.com, Amazon.com, BestBuy.com, Staples.com and other retail channels. For more information, visit www.iTwin.com, or follow us via [@iTwinTweet](#) & www.facebook.com/iTwinFeed.

About Best of What's New

Each year, the editors of Popular Science review thousands of products in search of the top 100 tech innovations of the year; breakthrough products and technologies that represent a significant leap in their categories. The winners — the Best of What's New — are awarded inclusion in the much-anticipated December issue of Popular Science, the most widely read issue of the year since the debut of Best of What's New in 1987. Best of What's New awards are presented to 100 new products and technologies in 11 categories: Automotive, Aviation & Space, Computing, Engineering, Gadgets, Green Tech, Home Entertainment, Security, Home Tech, Health and Recreation.

About Popular Science

Founded in 1872, Popular Science is the world's largest science and technology magazine; with a circulation of 1.3 million and 6.8 million monthly readers. Each month, Popular Science reports on the intersection of science and everyday life, with an eye toward what's new and why it matters. Popular Science is published by Bonnier Active Media, a subsidiary of Bonnier Corporation.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50074389&lang=en>

Contacts

Max Borges Agency for iTwin

Madison McClymonds, 305-371-9736 Ext. 146

Account Executive

madisonmcclymonds@maxborgesagency.com

<http://www.businesswire.com/news/home/20111116005088/en>